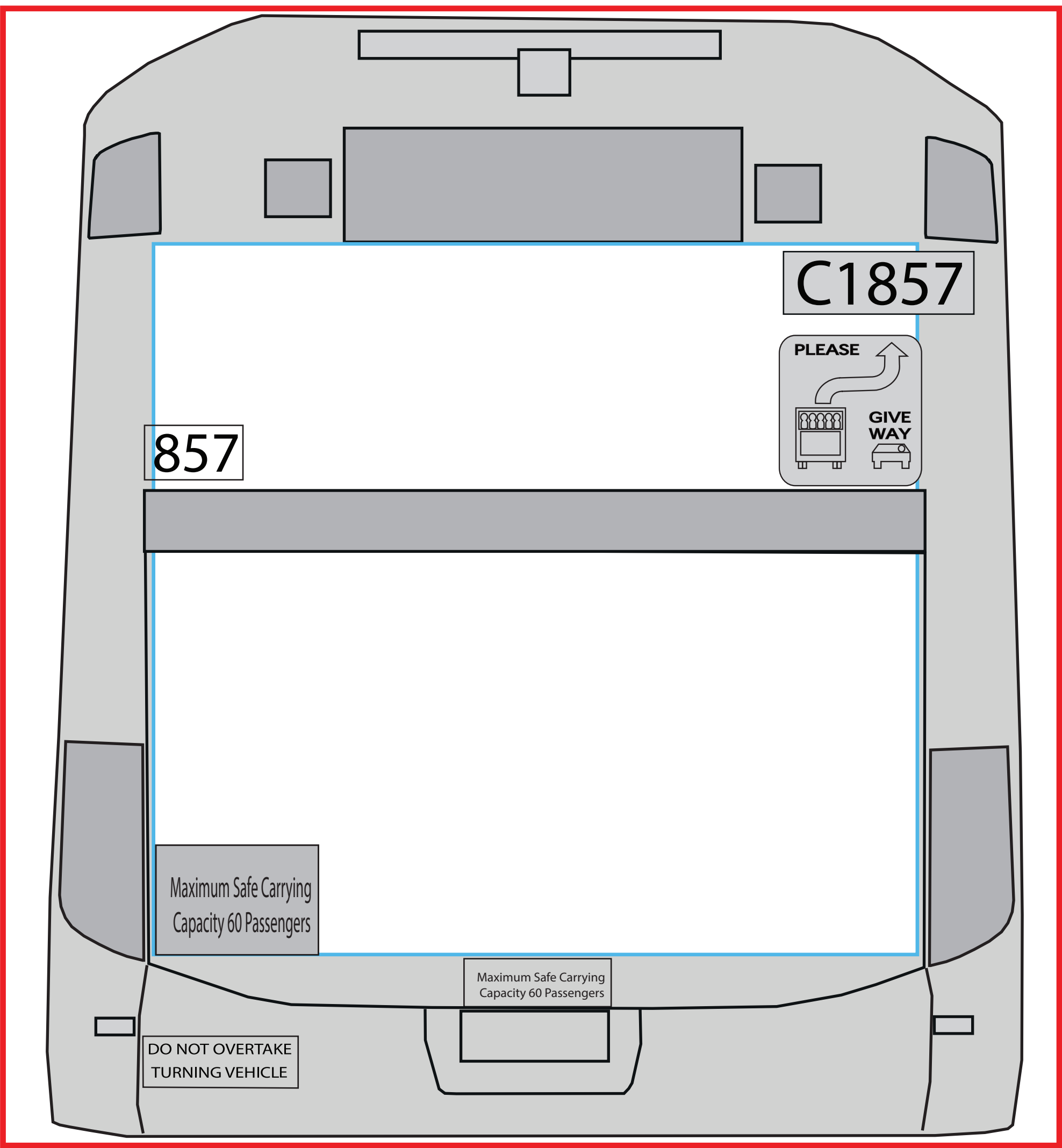


# Fullback® - FB\_G (00888134)

PRODUCTION SPECIFICATION



FB\_G  
SCALE 1:10

**Fullback Notes**

All important copy, image and logos should be kept within the white 'safe' zone i.e. visual size (Blue Box)  
The shaded areas may be affected by intrusions not indicated on the grid  
Artwork to extend from visual size to finished size (red box - includes bleed)  
The above template can be opened in Illustrator for artwork generation  
**Final artwork to be supplied without the grid on the file**  
**A lo-res PDF/JPG should be supplied with the grid on the file for positional reference**

**Artwork**

Visual size: 188mm (w) x 175mm (h)  
Finished size: 260mm (w) x 280mm (h) (1/10th scaling - NO TRIMS)

**Actual**

Visual size: 1880mm (w) x 1750mm (h)  
Finished size: 2600mm (w) x 2800mm (h)

**Accepted Format**

High resolution Print Ready PDF files (maximum PDF file size of 500MB)  
Preferred option is for layered file to be exported with PDF/X-4 setting

**Resolution**

All high resolution images and files are to be supplied 300dpi at artwork size (CMYK)

**Black Specification**

All blacks to be supplied as CMY = 60% and K = 100% (disable overprint)

**Fonts**

All fonts / text to be converted to outlines

**Barcodes**

A unique barcode ID will be provided for artwork approved for display by APN Outdoor  
The scannable barcode MUST be printed in the bottom left corner of the visible area

**File Transfer**

Hi-Res PDF via Adstream's Quickcut Service.  
Supplied files to be labelled with 'Campaign ID\_DesignName'

To register for Quickcut please go to: [www.quickcut.com.au](http://www.quickcut.com.au) or contact: 02 9467 7500

## APN Outdoor Approved Substrates and Production Method

**SAV** Avery 2112 SAV (Solvent Inkjet printing only)

**Production Method** SAV in two horizontal sections - top 1400mm, bottom 1400mm, plus 50mm overlap across join

**Spares** 10% spares are to be supplied in addition to the booked media quantity  
(one spare panel for booked panels where 10% is less than one whole print)

**Labelling** All material delivered to APN Outdoor installers MUST be labelled clearly and contain the following:  
Campaign Name, 2. Panel size, 3. Qty (inc.spares), 4. Barcode image & number

**Deadlines** Finished Artwork is required 21 days prior to the campaign start date  
Finished Material is required 7 days prior to the campaign start date

**Non Conformance** Incorrect material delivery may affect the on time installation and display period of the booked media campaign  
APN Outdoor will advise Media client of Non Conformance situations

If you have questions related to these guidelines or require further information please contact APN Outdoor Campaign Delivery on 02 8569 3000 or email [APNO.delivery@apnoutdoor.com.au](mailto:APNO.delivery@apnoutdoor.com.au) for assistance